



	<b>ECM-B1M</b>	<b>ECM-B10</b>	<b>ECM-XYST1M</b>	<b>ECM-GZ1M</b>	<b>ECM-G1</b>	<b>ECM-W2BT</b>	<b>ECM-LV1</b>	<b>XLR-K3M</b>
<b>Type</b>	Digital Shotgun	Digital Shotgun	Stereo	Shotgun Zoom	Vlogger Shotgun	Digital Bluetooth Wireless	Compact Stereo Lavalier	XLR Adaptor Kit
<b>Ideal Customer</b>	High-level Content Creators	Mid to High-level Content Creators	Entry to Mid-level Content Creators / Vloggers	Entry to Mid-level Content Creators / Vloggers	Entry to Mid-level Vloggers	Mid to High-level Content Creator / Vloggers	Entry to Mid-level Content Creators / Vloggers	Professional and High-level Content Creators
<b>Specific Use</b>	Versatile 3-in-1 mic: - Super directional for interviews. - Uni-directional for panel and conversation. - Omni-directional for environmental, surround sound and operators voice.	Versatile 3-in-1 mic: - Super directional for interviews. - Uni-directional for panel and conversation. - Omni-directional for environmental, surround sound and operators voice.	Adjustable pickup angle. Front for Interview and Stereo for Environment.	Zoom to capture sounds from a distance.	Compact size Large capsule for close-up vlogging.	Versatile Wireless Bluetooth for interview and vlogging.	Small and discrete wired lavalier.	Versatile XLR/ TRS adaptor kit allows for variety of inputs.
<b>MI Shoe</b>	Digital + Analog	Digital + Analog	Analog	Analog	Analog	Digital + Analog	Analog	Digital + Analog
<b>Cable</b>	-	-	3.5 mm jack	-	3.5 mm jack	3.5 mm jack Mic in / Rec. out	3.5 mm cable	2 x XLR/TRS combo 1x 3.5 mm jack
<b>Mic Type</b>	8 capsule - beamforming Back electret condenser	4 capsule - beamforming Back electret condenser	Dual Capsule	Electret Condenser Microphone	Large Ø14.6 mm microphone capsule	Bluetooth Mic + Receiver / Mic	Dual Capsule	(based on micconnected)
<b>Directivity/Pickup Pattern</b>	Super-directional, Unidirectional, Omnidirectional (selectable)	Super-directional, Unidirectional, Omnidirectional (selectable)	Directional, Unidirectional (adjustable)	Super-directional Gun/Zoom	Super-cardioid	Cardioid	Omni-directional	Based on attached mic
<b>Dimensions (Approx.)</b>	1.125" x 3.25" x 4"	1.125" x 3.25" x 3.125"	3" x 2.5" x 1.5"	1.125" x 2.25" x 4.25"	1.125" x 2" x 1.9375"	1.25" x 2.75" x .75"	.4375" x 1.9375"	2.22" x 6.5"
<b>Mass (Approx.)</b>	2.8oz (77.3g)	2.6oz (72g)	3.6oz (100g)	1.6oz (45g)	1.2oz (34g)	1.0oz (28g)	0.42oz (12g)	4oz (121.5g)
<b>Controls</b>	Mic Control Panel	Mic Control Panel	MI Shoe 3.5mm on Camera	MI Shoe	MI Shoe 3.5mm on Camera	MI Shoe 3.5mm on Camera	On Camera	MI Shoe 3.5mm on Camera
<b>Price</b>	<b>\$349.99</b>	<b>\$249.99</b>	<b>\$159.99</b>	<b>\$99.99</b>	<b>\$149.99</b>	<b>\$229.99</b>	<b>\$29.99</b>	<b>\$599.99</b>

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